

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579343-1	10/28/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Oct 1-7, 2012	Oct 1-7, 2012

Billing Address:

**Media Strategies & Research**  
**Attention: Suzanne Lorimer**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	579343	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/07/12	M-F 6-7a	6-7a	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12   10/07/12   11111--                   5       \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4      M    10/01/12    5:59 AM   M-F 6-7a        6-7a            :30   CMT1216           \$400.00   NM									
2 4      Tu   10/02/12    6:55 AM   M-F 6-7a        6-7a            :30   CMT1217           \$400.00   NM									
3 4      W    10/03/12    5:58 AM   M-F 6-7a        6-7a            :30   CMT1216           \$400.00   NM									
4 4      Th   10/04/12    6:38 AM   M-F 6-7a        6-7a            :30   CMT1216           \$400.00   NM									
5 4      F    10/05/12    6:54 AM   M-F 6-7a        6-7a            :30   CMT1216           \$400.00   NM									
2	10/01/12	10/07/12	M-F 7-9a	7-9a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12   10/07/12   11111--                   5       \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4      M    10/01/12    8:23 AM   M-F 7-9a        7-9a            :30   CMT1217           \$375.00   NM									
2 4      Tu   10/02/12    7:45 AM   M-F 7-9a        7-9a            :30   CMT1216           \$375.00   NM									
3 4      W    10/03/12    8:24 AM   M-F 7-9a        7-9a            :30   CMT1217           \$375.00   NM									
4 4      Th   10/04/12    8:53 AM   M-F 7-9a        7-9a            :30   CMT1217           \$375.00   NM									
5 4      F    10/05/12    7:44 AM   M-F 7-9a        7-9a            :30   CMT1217           \$375.00   NM									
3	10/03/12	10/03/12	M-F 9-10a	9-10a	--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12   10/07/12   --1----                   1       \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4      W    10/03/12    9:12 AM   M-F 9-10a        9-10a            :30   CMT1216           \$300.00   NM									
4	10/05/12	10/05/12	M-F 10-11a	10-11a	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12   10/07/12   ----1--                   1       \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4      F    10/05/12    10:44 AM   M-F 10-11a       10-11a           :30   CMT1216           \$100.00   NM									

## INVOICE



Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579343-1	10/28/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 1-7, 2012	Oct 1-7, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/01/12	10/01/12	M-F 11-1130a	11-1130a	1-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	11:21 AM	M-F 11-1130a	11-1130a	:30	CMT1216	\$100.00	NM
6	10/02/12	10/02/12	M-F 1130a-12p	1130a-12p	-1-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/02/12	11:59 AM	M-F 1130a-12p	1130a-12p	:30	CMT1217	\$100.00	NM
7	10/04/12	10/04/12	M-F 12-1p	12-1p	---1---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/04/12	12:14 PM	M-F 12-1p	12-1p	:30	CMT1216	\$200.00	NM
8	10/03/12	10/03/12	M-F 1-2p	1-2p	--1----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/03/12	1:54 PM	M-F 1-2p	1-2p	:30	CMT1217	\$100.00	NM
9	10/05/12	10/05/12	M-F 2-3p	2-3p	----1--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/05/12	2:20 PM	M-F 2-3p	2-3p	:30	CMT1217	\$100.00	NM
10	10/01/12	10/05/12	M-F 3-4p	3-4p	11-1---	:30	3	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-1---	3	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	3:24 PM	M-F 3-4p	3-4p	:30	CMT1217	\$100.00	NM
2 4	Tu	10/02/12	3:59 PM	M-F 3-4p	3-4p	:30	CMT1216	\$100.00	NM
3 4	Th	10/04/12	3:29 PM	M-F 3-4p	3-4p	:30	CMT1217	\$100.00	NM
11	10/01/12	10/05/12	M-F 4-5p	4-5p	1-1-1--	:30	3	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-1-1--	3	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	4:39 PM	M-F 4-5p	4-5p	:30	CMT1216	\$250.00	NM
2 4	W	10/03/12	4:43 PM	M-F 4-5p	4-5p	:30	CMT1216	\$250.00	NM
3 4	F	10/05/12	4:28 PM	M-F 4-5p	4-5p	:30	CMT1216	\$250.00	NM

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**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
579343-1	10/28/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 1-7, 2012	Oct 1-7, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/01/12	10/05/12	M-F 5-6p	5-6p	11-11--	:30	4	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11-11--	4	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	5:26 PM	M-F 5-6p	5-6p	:30	CMT1217	\$400.00	NM
2 4	Tu	10/02/12	5:13 PM	M-F 5-6p	5-6p	:30	CMT1217	\$400.00	NM
3 4	Th	10/04/12	5:37 PM	M-F 5-6p	5-6p	:30	CMT1216	\$400.00	NM
4 4	F	10/05/12	5:12 PM	M-F 5-6p	5-6p	:30	CMT1217	\$400.00	NM
13	10/01/12	10/05/12	M-F 6-630p	6-630p	1111---	:30	4	\$540.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1111---	4	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	6:14 PM	M-F 6-630p	6-630p	:30	CMT1216	\$540.00	NM
2 4	Tu	10/02/12	6:28 PM	M-F 6-630p	6-630p	:30	CMT1216	\$540.00	NM
3 4	W	10/03/12	6:21 PM	M-F 6-630p	6-630p	:30	CMT1217	\$540.00	NM
4 4	Th	10/04/12	6:23 PM	M-F 6-630p	6-630p	:30	CMT1217	\$540.00	NM
14	10/01/12	10/05/12	M-F 630-7p	630-7p	11111--	:30	5	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	11111--	5	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	6:53 PM	M-F 630-7p	630-7p	:30	CMT1217	\$700.00	NM
2 4	Tu	10/02/12	6:48 PM	M-F 630-7p	630-7p	:30	CMT1217	\$700.00	NM
3 4	W	10/03/12	6:43 PM	M-F 630-7p	630-7p	:30	CMT1216	\$700.00	NM
4 4	Th	10/04/12	6:53 PM	M-F 630-7p	630-7p	:30	CMT1216	\$700.00	NM
5 4	F	10/05/12	6:42 PM	M-F 630-7p	630-7p	:30	CMT1216	\$700.00	NM
15	10/01/12	10/07/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	7:20 PM	FOX Prime Monday 7-8p	7p-8p	:30	CMT1216	\$2,100.00	NM
16	10/01/12	10/07/12	FOX Prime Tuesday 8-9p	8p-9p	-T-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/02/12	8:48 PM	FOX Prime Tuesday 8-9p	8p-9p	:30	CMT1216	\$2,000.00	NM
17	10/01/12	10/07/12	FOX X Factor	7-9p	---T---	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/04/12	7:43 PM	FOX X Factor	7-9p	:30	CMT1217	\$2,000.00	NM
18	10/01/12	10/07/12	FOX Prime Friday 7-8p	7p-8p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/05/12	7:23 PM	FOX Prime Friday 7-8p	7p-8p	:30	CMT1217	\$800.00	NM

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**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

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Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 1-7, 2012	Oct 1-7, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/05/12	10/05/12	M-F 9-10p	9-10p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/05/12	9:37 PM	M-F 9-10p	9-10p	:30	CMT1216	\$800.00	NM
20	10/04/12	10/04/12	M-F 10-1030p	10-1030p	---T---	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/04/12	10:29 PM	M-F 10-1030p	10-1030p	:30	CMT1217	\$800.00	NM
21	10/03/12	10/03/12	M-F 1030-1102p	1030-1102p	--W----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/03/12	10:59 PM	M-F 1030-1102p	1030-1102p	:30	CMT1217	\$400.00	NM
22	10/06/12	10/06/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/06/12	10:30 PM	Sa 10-1030p	10-1030p	:30	CMT1220	\$600.00	NM
23	10/07/12	10/07/12	Su 10-1030p	10-1030p	-----S	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/07/12	10:13 PM	Su 10-1030p	10-1030p	:30	CMT1216	\$800.00	NM
24	10/02/12	10/05/12	M-F 9-10p	9-10p	-TWTF--	:30	2	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	2	\$0.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/02/12	9:24 PM	M-F 9-10p	9-10p	:30	CMT1217	\$0.00	NM
1 4	Th	10/04/12	9:38 PM	M-F 9-10p	9-10p	:30	CMT1216	\$0.00	NM
25	10/02/12	10/05/12	M-F 10-1030p	10-1030p	-TWTF--	:30	2	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	2	\$0.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/02/12	10:13 PM	M-F 10-1030p	10-1030p	:30	CMT1217	\$0.00	NM
1 4	W	10/03/12	10:14 PM	M-F 10-1030p	10-1030p	:30	CMT1217	\$0.00	NM
26	10/02/12	10/05/12	M-Fri 9-1030p	M-Fri 9-1030p	-TWTF--	:30	2	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	2	\$0.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/02/12	9:39 PM	M-Fri 9-1030p	M-Fri 9-1030p	:30	CMT1216	\$0.00	NM
2 4	W	10/03/12	10:28 PM	M-Fri 9-1030p	M-Fri 9-1030p	:30	CMT1216	\$0.00	NM

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
579343-1	10/28/12	October 2012	10/01/12 - 10/07/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
McCaskill/D/MO/US Senate	Oct 1-7, 2012	Oct 1-7, 2012

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<u>Total Spots</u>	51	<u>Gross Total</u>	<b>\$23,485.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$3,522.75</b>
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<u>Net Amount Due</u>	<b>\$19,962.25</b>
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## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556695-1	10/28/12	October 2012	10/01/12 - 10/17/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Oct 8-15, 2012	Oct 8-15, 2012

Billing Address:

**Media Strategies & Research**  
**Attention: Suzanne Lorimer**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Flight Dates	Order #	Alt Order #
10/08/12 - 10/17/12	556695	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/15/12	M-F 5-530a	5-530a	-----	:30	0	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -1111--                   4               \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 4     Tu   10/09/12   5:07 AM M-F 5-530a                   5-530a               :30 CMT1220               \$200.00 NM									
3 4     W    10/10/12   5:13 AM M-F 5-530a                   5-530a               :30 CMT1216               \$200.00 NM									
2 4     Th   10/11/12   5:24 AM M-F 5-530a                   5-530a               :30 CMT1222               \$200.00 NM									
1 4     F    10/12/12   5:14 AM M-F 5-530a                   5-530a               :30 CMT1221               \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   M-----                   1               \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 4     M    10/15/12   5:11 AM M-F 5-530a                   5-530a               :30 CMT1222               \$200.00 NM									
2	10/08/12	10/15/12	M-F 530-6a	530-6a	-----	:30	0	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   111-1--                   4               \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 4     M    10/08/12   5:38 AM M-F 530-6a                   530-6a               :30 CMT1220               \$300.00 NM									
3 4     Tu   10/09/12   5:53 AM M-F 530-6a                   530-6a               :30 CMT1220               \$300.00 NM									
2 4     W    10/10/12   5:43 AM M-F 530-6a                   530-6a               :30 CMT1220               \$300.00 NM									
1 4     F    10/12/12   5:38 AM M-F 530-6a                   530-6a               :30 CMT1222               \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   M-----                   1               \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 4     M    10/15/12   5:36 AM M-F 530-6a                   530-6a               :30 CMT1222               \$300.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556695-1	10/28/12	October 2012	10/01/12 - 10/17/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 8-15, 2012	Oct 8-15, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/08/12	10/15/12	M-F 6-7a	6-7a	-----	:30	0	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1111--- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 5:59 AM M-F 6-7a 6-7a :30 CMT1216 \$600.00 NM 2 4 Tu 10/09/12 6:36 AM M-F 6-7a 6-7a :30 CMT1216 \$600.00 NM 4 4 W 10/10/12 6:13 AM M-F 6-7a 6-7a :30 CMT1220 \$600.00 NM 3 4 Th 10/11/12 6:13 AM M-F 6-7a 6-7a :30 CMT1223 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/15/12 6:44 AM M-F 6-7a 6-7a :30 CMT1221 \$600.00 NM									
4	10/08/12	10/15/12	M-F 7-9a	7-9a	-----	:30	0	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 4 M 10/08/12 8:52 AM M-F 7-9a 7-9a :30 CMT1220 \$375.00 NM 2 4 Tu 10/09/12 7:52 AM M-F 7-9a 7-9a :30 CMT1220 \$375.00 NM 3 4 W 10/10/12 7:44 AM M-F 7-9a 7-9a :30 CMT1220 \$375.00 NM 4 4 Th 10/11/12 8:23 AM M-F 7-9a 7-9a :30 CMT1222 \$375.00 NM 1 4 F 10/12/12 8:23 AM M-F 7-9a 7-9a :30 CMT1222 \$375.00 NM									
5	10/13/12	10/13/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/13/12 8:39 AM Sa 7-9a Sa 7-9a :30 CMT1223 \$300.00 NM									
6	10/14/12	10/14/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/14/12 7:30 AM Su 7-9a Su 7-9a :30 CMT1222 \$300.00 NM									
7	10/15/12	10/15/12	M-F 9-10a	9-10a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 9:34 AM M-F 9-10a 9-10a :30 CMT1222 \$200.00 NM									
8	10/08/12	10/11/12	M-F 10-11a	10-11a	1--1---	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1--1--- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 10:56 AM M-F 10-11a 10-11a :30 CMT1220 \$100.00 NM 2 4 Th 10/11/12 10:55 AM M-F 10-11a 10-11a :30 CMT1222 \$100.00 NM									

## INVOICE



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**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556695-1	10/28/12	October 2012	10/01/12 - 10/17/12
Advertiser		Product	Estimate Number
McCaskill/D/MO/US Senate		Oct 8-15, 2012	Oct 8-15, 2012

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/10/12	10/10/12	M-F 11-1130a	11-1130a	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/10/12 11:27 AM M-F 11-1130a 11-1130a :30 CMT1216 \$100.00 NM									
10	10/08/12	10/08/12	M-F 1130a-12p	1130a-12p	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 11:51 AM M-F 1130a-12p 1130a-12p :30 CMT1216 \$100.00 NM									
11	10/09/12	10/09/12	M-F 12-1p	12-1p	-1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 12:53 PM M-F 12-1p 12-1p :30 CMT1220 \$200.00 NM									
12	10/15/12	10/15/12	M-F 1-2p	1-2p	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 1:46 PM M-F 1-2p 1-2p :30 CMT1222 \$100.00 NM									
13	10/12/12	10/12/12	M-F 2-3p	2-3p	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/12/12 2:29 PM M-F 2-3p 2-3p :30 CMT1222 \$100.00 NM									
14	10/08/12	10/12/12	M-F 3-4p	3-4p	11111--	:30	5	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 4 M 10/08/12 3:55 PM M-F 3-4p 3-4p :30 CMT1216 \$100.00 NM 1 4 Tu 10/09/12 3:39 PM M-F 3-4p 3-4p :30 CMT1220 \$100.00 NM 2 4 W 10/10/12 3:18 PM M-F 3-4p 3-4p :30 CMT1220 \$100.00 NM 3 4 Th 10/11/12 3:58 PM M-F 3-4p 3-4p :30 CMT1216 \$100.00 NM 4 4 F 10/12/12 3:29 PM M-F 3-4p 3-4p :30 CMT1216 \$100.00 NM									
15	10/08/12	10/15/12	M-F 4-5p	4-5p	11-11--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11-11-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 10/08/12 4:25 PM M-F 4-5p 4-5p :30 CMT1220 \$250.00 NM 1 4 Tu 10/09/12 4:42 PM M-F 4-5p 4-5p :30 CMT1216 \$250.00 NM 3 4 Th 10/11/12 4:56 PM M-F 4-5p 4-5p :30 CMT1220 \$250.00 NM 4 4 F 10/12/12 4:39 PM M-F 4-5p 4-5p :30 CMT1220 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/15/12 4:24 PM M-F 4-5p 4-5p :30 CMT1225 \$250.00 NM									



## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556695-1	10/28/12	October 2012	10/01/12 - 10/17/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 8-15, 2012	Oct 8-15, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/08/12	10/15/12	M-F 5-6p	5-6p	111-1--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 111-1-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 M 10/08/12 5:24 PM M-F 5-6p 5-6p :30 CMT1216 \$600.00 NM 1 4 Tu 10/09/12 5:11 PM M-F 5-6p 5-6p :30 CMT1216 \$600.00 NM 2 4 W 10/10/12 5:29 PM M-F 5-6p 5-6p :30 CMT1216 \$600.00 NM 4 4 F 10/12/12 5:22 PM M-F 5-6p 5-6p :30 CMT1216 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/15/12 5:44 PM M-F 5-6p 5-6p :30 CMT1220 \$600.00 NM									
17	10/08/12	10/15/12	M-F 6-630p	6-630p	1-111--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1-111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 6:14 PM M-F 6-630p 6-630p :30 CMT1216 \$900.00 NM 2 4 W 10/10/12 6:09 PM M-F 6-630p 6-630p :30 CMT1216 \$900.00 NM 3 4 Th 10/11/12 6:13 PM M-F 6-630p 6-630p :30 CMT1216 \$900.00 NM 4 4 F 10/12/12 6:13 PM M-F 6-630p 6-630p :30 CMT1220 \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/15/12 6:21 PM M-F 6-630p 6-630p :30 CMT1225 \$900.00 NM									
18	10/09/12	10/15/12	M-F 630-7p	630-7p	-1111--	:30	4	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1111-- 4 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 6:41 PM M-F 630-7p 630-7p :30 CMT1220 \$2,200.00 NM 2 4 W 10/10/12 6:47 PM M-F 630-7p 630-7p :30 CMT1216 \$2,200.00 NM 3 4 Th 10/11/12 6:48 PM M-F 630-7p 630-7p :30 CMT1220 \$2,200.00 NM 4 4 F 10/12/12 6:52 PM M-F 630-7p 630-7p :30 CMT1220 \$2,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 4 F 10/12/12 6:37 PM M-F 630-7p 630-7p :30 CMT1216 \$2,200.00 NM MG for 18.5 10/15 5 4 M 10/15/12 M-F 630-7p 630-7p :00 \$2,200.00 NM See MG 18.6									
19	10/09/12	10/09/12	FOX Prime Tuesday 8-9p 8p-9p		-T-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 8:47 PM FOX Prime Tuesday 8-9p 8p-9p :30 CMT1216 \$2,000.00 NM									
20	10/10/12	10/10/12	FOX X Factor	7-9p	--W----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/10/12 8:11 PM FOX X Factor 7-9p :30 CMT1220 \$2,600.00 NM									

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556695-1	10/28/12	October 2012	10/01/12 - 10/17/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 8-15, 2012	Oct 8-15, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/11/12	10/11/12	FOX X Factor	7-9p	---T---	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/11/12	7:21 PM	FOX X Factor	7-9p	:30	CMT1222	\$2,000.00	NM
22	10/11/12	10/11/12	FOX Prime Thursday 8-9p	8p-9p	---T---	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$2,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/11/12		FOX Prime Thursday 8-9p	8p-9p	:00		\$2,800.00	NM
		See MG 22.2, 22.3, 22.4							
2 4	Th	10/11/12	7:41 PM	FOX X Factor	7-9p	:30	CMT1223	\$2,000.00	NM
		MG for 22.1 10/11							
3 4	F	10/12/12	5:59 AM	M-F 6-7a	6-7a	:30	CMT1222	\$600.00	NM
		MG for 22.1 10/11							
4 4	F	10/12/12	12:36 PM	M-F 12-1p	12-1p	:30	CMT1222	\$200.00	NM
		MG for 22.1 10/11							
23	10/12/12	10/12/12	FOX Prime Friday 7-8p	7p-8p	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/12/12	7:22 PM	FOX Prime Friday 7-8p	7p-8p	:30	CMT1222	\$1,000.00	NM
24	10/08/12	10/15/12	M-F 9-10p	9-10p	-----	:30	0	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-111--	4	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	9:28 PM	M-F 9-10p	9-10p	:30	CMT1220	\$800.00	NM
2 4	W	10/10/12	9:38 PM	M-F 9-10p	9-10p	:30	CMT1220	\$800.00	NM
3 4	Th	10/11/12	9:47 PM	M-F 9-10p	9-10p	:30	CMT1222	\$800.00	NM
4 4	F	10/12/12	9:22 PM	M-F 9-10p	9-10p	:30	CMT1222	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 4	M	10/15/12		M-F 9-10p	9-10p	:00		\$800.00	NM
		See MG 24.6							
6 4	W	10/17/12	9:54 PM	M-F 9-10p	9-10p	:30	CMT1222	\$800.00	NM
		MG for 24.5 10/15							

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556695-1	10/28/12	October 2012	10/01/12 - 10/17/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 8-15, 2012	Oct 8-15, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/08/12	10/15/12	M-F 10-1030p	10-1030p	-----	:30	0	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11-11-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 10/08/12 10:23 PM M-F 10-1030p 10-1030p :30 CMT1216 \$800.00 NM 1 4 Tu 10/09/12 10:13 PM M-F 10-1030p 10-1030p :30 CMT1220 \$800.00 NM 3 4 Th 10/11/12 10:25 PM M-F 10-1030p 10-1030p :30 CMT1222 \$800.00 NM 4 4 F 10/12/12 10:23 PM M-F 10-1030p 10-1030p :30 CMT1222 \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/15/12 M-F 10-1030p 10-1030p :00 <del>\$800.00</del> NM See MG 25.6 6 4 W 10/17/12 10:14 PM M-F 10-1030p 10-1030p :30 CMT1223 \$800.00 NM MG for 25.5 10/15									
26	10/08/12	10/15/12	M-F 1030-1102p	1030-1102p	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 4 M 10/08/12 10:45 PM M-F 1030-1102p 1030-1102p :30 CMT1220 \$400.00 NM 1 4 Tu 10/09/12 10:37 PM M-F 1030-1102p 1030-1102p :30 CMT1220 \$400.00 NM 2 4 W 10/10/12 10:37 PM M-F 1030-1102p 1030-1102p :30 CMT1216 \$400.00 NM 3 4 Th 10/11/12 10:58 PM M-F 1030-1102p 1030-1102p :30 CMT1221 \$400.00 NM 4 4 F 10/12/12 10:53 PM M-F 1030-1102p 1030-1102p :30 CMT1222 \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/15/12 M-F 1030-1102p 1030-1102p :00 <del>\$400.00</del> NM See MG 26.7 7 4 W 10/17/12 10:38 PM M-F 1030-1102p 1030-1102p :30 CMT1222 \$400.00 NM MG for 26.5 10/15									
27	10/15/12	10/15/12	M-F 1132p-1202a	M-F 1132p-1202a	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 12:39 AM M-F 1132p-1202a M-F 1132p-1202a :30 CMT1222 \$250.00 NM *									

Total Spots **79** Gross Total **\$50,275.00**

**Payment Terms 30 Days**

Agency Commission **\$7,541.25**

Net Amount Due **\$42,733.75**

**INVOICE**

**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556720-2	11/11/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Oct 16-22, 2012	Oct 16-22, 2012

Billing Address:

**Media Strategies & Research**  
**Attention: Suzanne Lorimer**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Flight Dates	Order #	Alt Order #
10/16/12 - 10/26/12	556720	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/16/12	10/22/12	M-F 1030-1102p	1030-1102p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   1-----                   1       \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

Total Spots                      **1**                      Gross Total                      **\$400.00**

**Payment Terms 30 Days**

Agency Commission                      **\$60.00**

Net Amount Due                      **\$340.00**

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556720-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Oct 16-22, 2012	Oct 16-22, 2012

Billing Address:

**Media Strategies & Research**  
**Attention: Suzanne Lorimer**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Flight Dates	Order #	Alt Order #
10/16/12 - 10/26/12	556720	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	M-F 5-530a	5-530a	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/16/12 5:14 AM M-F 5-530a 5-530a :30 CMT1222 \$200.00 NM									
2 4 W 10/17/12 5:15 AM M-F 5-530a 5-530a :30 CMT1222 \$200.00 NM									
3 4 Th 10/18/12 5:11 AM M-F 5-530a 5-530a :30 CMT1222 \$200.00 NM									
4 4 F 10/19/12 5:24 AM M-F 5-530a 5-530a :30 CMT1222 \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 4 M 10/22/12 5:19 AM M-F 5-530a 5-530a :30 CMT1222 \$200.00 NM									
2	10/16/12	10/22/12	M-F 530-6a	530-6a	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/16/12 5:45 AM M-F 530-6a 530-6a :30 CMT1223 \$300.00 NM									
2 4 W 10/17/12 5:52 AM M-F 530-6a 530-6a :30 CMT1223 \$300.00 NM									
3 4 Th 10/18/12 5:44 AM M-F 530-6a 530-6a :30 CMT1221 \$300.00 NM									
4 4 F 10/19/12 5:43 AM M-F 530-6a 530-6a :30 CMT1222 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 4 M 10/22/12 5:52 AM M-F 530-6a 530-6a :30 CMT1222 \$300.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556720-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 16-22, 2012	Oct 16-22, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/16/12	10/22/12	M-F 6-7a	6-7a	11111--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/16/12 6:45 AM M-F 6-7a 6-7a :30 CMT1222 \$600.00 NM									
2 4 W 10/17/12 6:24 AM M-F 6-7a 6-7a :30 CMT1222 \$600.00 NM									
3 4 Th 10/18/12 6:46 AM M-F 6-7a 6-7a :30 CMT1222 \$600.00 NM									
4 4 F 10/19/12 6:56 AM M-F 6-7a 6-7a :30 CMT1222 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 4 M 10/22/12 6:24 AM M-F 6-7a 6-7a :30 CMT1222 \$600.00 NM									
4	10/16/12	10/22/12	M-F 7-9a	7-9a	12221--	:30	8	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -2221-- 7 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Tu 10/16/12 7:14 AM M-F 7-9a 7-9a :30 CMT1221 \$375.00 NM									
1 4 Tu 10/16/12 8:14 AM M-F 7-9a 7-9a :30 CMT1222 \$375.00 NM									
4 4 W 10/17/12 7:52 AM M-F 7-9a 7-9a :30 CMT1222 \$375.00 NM									
3 4 W 10/17/12 8:30 AM M-F 7-9a 7-9a :30 CMT1221 \$375.00 NM									
6 4 Th 10/18/12 7:14 AM M-F 7-9a 7-9a :30 CMT1222 \$375.00 NM									
5 4 Th 10/18/12 7:42 AM M-F 7-9a 7-9a :30 CMT1223 \$375.00 NM									
7 4 F 10/19/12 8:13 AM M-F 7-9a 7-9a :30 CMT1222 \$375.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
8 4 M 10/22/12 7:14 AM M-F 7-9a 7-9a :30 CMT1222 \$375.00 NM									
9 4 M 10/22/12 8:21 AM M-F 7-9a 7-9a :30 CMT1222 \$375.00 NM									
5	10/20/12	10/20/12	Sa 7-9a	Sa 7-9a	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Sa 10/20/12 8:28 AM Sa 7-9a Sa 7-9a :30 CMT1222 \$300.00 NM									
6	10/21/12	10/21/12	Su 7-9a	Su 7-9a	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Su 10/21/12 8:15 AM Su 7-9a Su 7-9a :30 CMT1223 \$300.00 NM									
7	10/18/12	10/18/12	M-F 9-10a	9-10a	---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 10/18/12 9:14 AM M-F 9-10a 9-10a :30 CMT1222 \$200.00 NM									

## INVOICE



Send Payment To:  
**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556720-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 16-22, 2012	Oct 16-22, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/17/12	10/22/12	M-F 10-11a	10-11a	1-1-1--	:30	3	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1-1--	2	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/17/12	10:47 AM	M-F 10-11a	10-11a	:30	CMT1222	\$100.00	NM
2 4	F	10/19/12	10:50 AM	M-F 10-11a	10-11a	:30	CMT1221	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	M	10/22/12	10:33 AM	M-F 10-11a	10-11a	:30	CMT1221	\$100.00	NM
9	10/16/12	10/16/12	M-F 11-1130a	11-1130a	-1-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/16/12	11:13 AM	M-F 11-1130a	11-1130a	:30	CMT1222	\$100.00	NM
10	10/18/12	10/18/12	M-F 11-1130a	11-1130a	---1---	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/18/12	11:27 AM	M-F 11-1130a	11-1130a	:30	CMT1222	\$100.00	NM
11	10/22/12	10/22/12	M-F 12-1p	12-1p	1-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/22/12	12:13 PM	M-F 12-1p	12-1p	:30	CMT1222	\$200.00	NM
12	10/16/12	10/16/12	M-F 1-2p	1-2p	-1-----	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/16/12	1:19 PM	M-F 1-2p	1-2p	:30	CMT1222	\$100.00	NM
13	10/19/12	10/19/12	M-F 2-3p	2-3p	----1--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/19/12	2:42 PM	M-F 2-3p	2-3p	:30	CMT1222	\$100.00	NM

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556720-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 16-22, 2012	Oct 16-22, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/16/12	10/22/12	M-F 3-4p	3-4p	11111--	:30	5	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/16/12 3:18 PM M-F 3-4p 3-4p :30 CMT1225 \$100.00 NM 6 4 Tu 10/16/12 3:59 PM M-F 3-4p 3-4p :30 CMT1220 \$100.00 NM MG for 14.2 10/17 2 4 W 10/17/12 M-F 3-4p 3-4p :00 <del>\$100.00</del> NM See MG 14.6 3 4 Th 10/18/12 3:29 PM M-F 3-4p 3-4p :30 CMT1225 \$100.00 NM 4 4 F 10/19/12 3:37 PM M-F 3-4p 3-4p :30 CMT1225 \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/22/12 3:25 PM M-F 3-4p 3-4p :30 CMT1225 \$100.00 NM									
15	10/16/12	10/22/12	M-F 4-5p	4-5p	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/16/12 4:42 PM M-F 4-5p 4-5p :30 CMT1225 \$250.00 NM 2 4 W 10/17/12 M-F 4-5p 4-5p :00 <del>\$250.00</del> NM See MG 15.7 3 4 Th 10/18/12 4:24 PM M-F 4-5p 4-5p :30 CMT1225 \$250.00 NM 4 4 F 10/19/12 4:29 PM M-F 4-5p 4-5p :30 CMT1225 \$250.00 NM 7 4 F 10/19/12 4:49 PM M-F 4-5p 4-5p :30 CMT1225 \$250.00 NM MG for 15.2 10/17									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 4 M 10/22/12 4:29 PM M-F 4-5p 4-5p :30 CMT1225 \$250.00 NM 5 4 M 10/22/12 4:53 PM M-F 4-5p 4-5p :30 CMT1225 \$250.00 NM									
16	10/16/12	10/22/12	M-F 5-6p	5-6p	11111--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/16/12 5:39 PM M-F 5-6p 5-6p :30 CMT1220 \$600.00 NM 2 4 W 10/17/12 M-F 5-6p 5-6p :00 <del>\$600.00</del> NM See MG 16.6 6 4 Th 10/18/12 5:23 PM M-F 5-6p 5-6p :30 CMT1225 \$600.00 NM MG for 16.2 10/17 3 4 Th 10/18/12 5:44 PM M-F 5-6p 5-6p :30 CMT1225 \$600.00 NM 4 4 F 10/19/12 5:11 PM M-F 5-6p 5-6p :30 CMT1225 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/22/12 5:12 PM M-F 5-6p 5-6p :30 CMT1225 \$600.00 NM									



## INVOICE



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**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556720-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 16-22, 2012	Oct 16-22, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/16/12	10/22/12	M-F 6-630p	6-630p	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/16/12 6:13 PM M-F 6-630p 6-630p :30 CMT1225 \$900.00 NM									
2 4 W 10/17/12 6:08 PM M-F 6-630p 6-630p :30 CMT1225 \$900.00 NM									
3 4 Th 10/18/12 6:08 PM M-F 6-630p 6-630p :30 CMT1225 \$900.00 NM									
4 4 F 10/19/12 6:15 PM M-F 6-630p 6-630p :30 CMT1225 \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 4 M 10/22/12 6:29 PM M-F 6-630p 6-630p :30 CMT1225 \$900.00 NM									
20	10/16/12	10/22/12	M-F 630-7p	630-7p	11111--	:30	5	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 4 Tu 10/16/12 6:37 PM M-F 630-7p 630-7p :30 CMT1225 \$2,200.00 NM									
MG for 20.4,20.3									
1 4 Tu 10/16/12 6:53 PM M-F 630-7p 630-7p :30 CMT1220 \$2,200.00 NM									
7 4 W 10/17/12 6:36 PM M-F 630-7p 630-7p :30 CMT1220 \$2,200.00 NM									
MG for 20.4,20.3									
2 4 W 10/17/12 6:53 PM M-F 630-7p 630-7p :30 CMT1225 \$2,200.00 NM									
3 4 Th 10/18/12 M-F 630-7p 630-7p :00 \$2,200.00 NM									
See MG 20.6,20.7									
4 4 F 10/19/12 M-F 630-7p 630-7p :00 \$2,200.00 NM									
See MG 20.6,20.7									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 4 M 10/22/12 M-F 630-7p 630-7p :00 \$2,200.00 NM									
See MG 20.8									
8 4 F 10/26/12 6:36 PM M-F 630-7p 630-7p :30 CMT1225 \$2,200.00 NM									
MG for 20.5 10/22									
21	10/16/12	10/17/12	M-F 9-10p	9-10p	-11----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -11---- 2 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/16/12 M-F 9-10p 9-10p :00 \$800.00 NM									
See MG 21.3									
2 4 W 10/17/12 M-F 9-10p 9-10p :00 \$800.00 NM									
See MG 21.4									
4 4 Tu 10/23/12 9:41 PM M-F 9-10p 9-10p :30 CMT1222 \$800.00 NM									
MG for 21.2 10/17									
3 4 Tu 10/23/12 9:46 PM M-F 9-10p 9-10p :30 CMT1223 \$800.00 NM									
MG for 21.1 10/16									
22	10/16/12	10/17/12	M-F 10-1030p	10-1030p	-11----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -11---- 2 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/16/12 10:28 PM M-F 10-1030p 10-1030p :30 CMT1223 \$800.00 NM									
2 4 W 10/17/12 10:28 PM M-F 10-1030p 10-1030p :30 CMT1223 \$800.00 NM									

## INVOICE



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**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556720-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 16-22, 2012	Oct 16-22, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/16/12	10/22/12	M-F 1030-1102p	1030-1102p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/16/12 10:54 PM M-F 1030-1102p 1030-1102p :30 CMT1222 \$400.00 NM 2 4 W 10/17/12 10:57 PM M-F 1030-1102p 1030-1102p :30 CMT1222 \$400.00 NM 3 4 Th 10/18/12 11:37 PM M-F 1030-1102p 1030-1102p :30 CMT1222 \$400.00 NM * 4 4 F 10/19/12 11:31 PM M-F 1030-1102p 1030-1102p :30 CMT1221 \$400.00 NM *									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 <del>\$400.00</del> NM See MG 23.6									
24	10/21/12	10/21/12	Su 9-10p	9-10p	-----1	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 10:02 PM Su 9-10p 9-10p :30 CMT1222 \$800.00 NM *									
25	10/21/12	10/21/12	Su 10-1030p	10-1030p	-----1	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 10:35 PM Su 10-1030p 10-1030p :30 CMT1222 \$800.00 NM *									
26	10/21/12	10/21/12	Su 1030-1102p	1030-1102p	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 11:02 PM Su 1030-1102p 1030-1102p :30 CMT1223 \$400.00 NM									
27	10/17/12	10/17/12	MLB Championship Serie 3p-CC		--W----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/17/12 4:31 PM MLB Championship Series 3p-CC :30 CMT1225 \$2,200.00 NM									
28	10/18/12	10/18/12	MLB Championship Serie 3p-CC		---T---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/18/12 8:25 PM MLB Championship Series 3p-CC :30 CMT1225 \$2,200.00 NM									
29	10/21/12	10/21/12	NFL on FOX 12p	12p-CC	-----S	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 2:11 PM NFL on FOX 12p 12p-CC :30 CMT1222 \$1,900.00 NM									

**INVOICE**

Send Payment To:

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**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556720-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 16-22, 2012	Oct 16-22, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
30	10/16/12	10/19/12	M-F 6-7a	6-7a	-TWTF--	:30	1	\$0.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td>1</td><td>\$0.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Tu</td><td>10/16/12</td><td>6:08 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>CMT1222</td><td>\$0.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/12	10/21/12	-TWTF--	1	\$0.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Tu	10/16/12	6:08 AM	M-F 6-7a	6-7a	:30	CMT1222	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/15/12	10/21/12	-TWTF--	1	\$0.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 4	Tu	10/16/12	6:08 AM	M-F 6-7a	6-7a	:30	CMT1222	\$0.00	NM																																								

<u>Total Spots</u>	76	<u>Gross Total</u>	\$44,175.00
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**Payment Terms 30 Days**

<u>Agency Commission</u>	\$6,626.25
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<u>Net Amount Due</u>	\$37,548.75
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## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556988-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012

Billing Address:

**Media Strategies & Research**  
**Attention: Suzanne Lorimer**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Flight Dates	Order #	Alt Order #
10/22/12 - 11/04/12	556988	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	M-F 5-530a	5-530a	-----	:30	0	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$200.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	4	Tu	10/23/12	5:22 AM	M-F 5-530a	5-530a	:30	CMT1225	\$200.00 NM
2	4	W	10/24/12	5:08 AM	M-F 5-530a	5-530a	:30	CMT1228	\$200.00 NM
3	4	Th	10/25/12	5:08 AM	M-F 5-530a	5-530a	:30	CMT1228	\$200.00 NM
4	4	F	10/26/12	5:08 AM	M-F 5-530a	5-530a	:30	CMT1230	\$200.00 NM
2	10/23/12	10/29/12	M-F 530-6a	530-6a	-----	:30	0	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$300.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	4	Tu	10/23/12	5:45 AM	M-F 530-6a	530-6a	:30	CMT1225	\$300.00 NM
3	4	W	10/24/12	5:55 AM	M-F 530-6a	530-6a	:30	CMT1228	\$300.00 NM
4	4	Th	10/25/12	5:44 AM	M-F 530-6a	530-6a	:30	CMT1230	\$300.00 NM
2	4	F	10/26/12	5:38 AM	M-F 530-6a	530-6a	:30	CMT1228	\$300.00 NM
3	10/23/12	10/29/12	M-F 6-7a	6-7a	-----	:30	0	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -2222-- 8 \$600.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
5	4	Tu	10/23/12	6:37 AM	M-F 6-7a	6-7a	:30	CMT1225	\$600.00 NM
1	4	Tu	10/23/12	6:58 AM	M-F 6-7a	6-7a	:30	CMT1225	\$600.00 NM
7	4	W	10/24/12	6:16 AM	M-F 6-7a	6-7a	:30	CMT1228	\$600.00 NM
2	4	W	10/24/12	6:39 AM	M-F 6-7a	6-7a	:30	CMT1228	\$600.00 NM
6	4	Th	10/25/12	6:14 AM	M-F 6-7a	6-7a	:30	CMT1231	\$600.00 NM
3	4	Th	10/25/12	6:53 AM	M-F 6-7a	6-7a	:30	CMT1228	\$600.00 NM
4	4	F	10/26/12	6:14 AM	M-F 6-7a	6-7a	:30	CMT1229	\$600.00 NM
8	4	F	10/26/12	6:55 AM	M-F 6-7a	6-7a	:30	CMT1230	\$600.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
556988-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	10/29/12	M-F 7-9a	7-9a	-----	:30	0	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -2222-- 8 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/23/12 7:26 AM M-F 7-9a 7-9a :30 CMT1225 \$375.00 NM 2 4 Tu 10/23/12 7:48 AM M-F 7-9a 7-9a :30 CMT1225 \$375.00 NM 4 4 W 10/24/12 7:26 AM M-F 7-9a 7-9a :30 CMT1228 \$375.00 NM 3 4 W 10/24/12 7:59 AM M-F 7-9a 7-9a :30 CMT1228 \$375.00 NM 6 4 Th 10/25/12 7:17 AM M-F 7-9a 7-9a :30 CMT1228 \$375.00 NM 5 4 Th 10/25/12 8:44 AM M-F 7-9a 7-9a :30 CMT1229 \$375.00 NM 7 4 F 10/26/12 7:14 AM M-F 7-9a 7-9a :30 CMT1231 \$375.00 NM 8 4 F 10/26/12 8:12 AM M-F 7-9a 7-9a :30 CMT1228 \$375.00 NM									
5	10/27/12	10/27/12	Sa 7-9a	Sa 7-9a	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/27/12 7:59 AM Sa 7-9a Sa 7-9a :30 CMT1230 \$300.00 NM									
6	10/28/12	10/28/12	Su 7-9a	Su 7-9a	-----	:30	0	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/28/12 8:25 AM Su 7-9a Su 7-9a :30 CMT1231 \$300.00 NM									
7	10/23/12	10/29/12	M-F 9-10a	9-10a	11-1---	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1-1--- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/23/12 9:15 AM M-F 9-10a 9-10a :30 CMT1225 \$200.00 NM 2 4 Th 10/25/12 9:12 AM M-F 9-10a 9-10a :30 CMT1230 \$200.00 NM									
8	10/23/12	10/29/12	M-F 10-11a	10-11a	1-1-1--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1-1-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/24/12 10:44 AM M-F 10-11a 10-11a :30 CMT1228 \$100.00 NM 2 4 F 10/26/12 10:22 AM M-F 10-11a 10-11a :30 CMT1228 \$100.00 NM									
9	10/23/12	10/23/12	M-F 11-1130a	11-1130a	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/23/12 11:20 AM M-F 11-1130a 11-1130a :30 CMT1225 \$100.00 NM									
10	10/25/12	10/25/12	M-F 1130a-12p	1130a-12p	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/25/12 11:57 AM M-F 1130a-12p 1130a-12p :30 CMT1231 \$100.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
556988-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/24/12	10/24/12	M-F 1-2p	1-2p	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/24/12 1:45 PM M-F 1-2p 1-2p :30 CMT1228 \$100.00 NM									
13	10/25/12	10/25/12	M-F 2-3p	2-3p	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/25/12 2:40 PM M-F 2-3p 2-3p :30 CMT1228 \$100.00 NM									
14	10/23/12	10/29/12	M-F 3-4p	3-4p	-----	:30	0	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -2222-- 8 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/23/12 3:08 PM M-F 3-4p 3-4p :30 CMT1225 \$100.00 NM 2 4 Tu 10/23/12 3:55 PM M-F 3-4p 3-4p :30 CMT1225 \$100.00 NM 3 4 W 10/24/12 3:17 PM M-F 3-4p 3-4p :30 CMT1228 \$100.00 NM 4 4 W 10/24/12 3:39 PM M-F 3-4p 3-4p :30 CMT1228 \$100.00 NM 6 4 Th 10/25/12 3:36 PM M-F 3-4p 3-4p :30 CMT1228 \$100.00 NM 5 4 Th 10/25/12 3:58 PM M-F 3-4p 3-4p :30 CMT1229 \$100.00 NM 7 4 F 10/26/12 3:18 PM M-F 3-4p 3-4p :30 CMT1229 \$100.00 NM 8 4 F 10/26/12 3:54 PM M-F 3-4p 3-4p :30 CMT1230 \$100.00 NM									
15	10/23/12	10/29/12	M-F 4-5p	4-5p	-----	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -2222-- 8 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 10/23/12 4:25 PM M-F 4-5p 4-5p :30 CMT1225 \$250.00 NM 1 4 Tu 10/23/12 4:48 PM M-F 4-5p 4-5p :30 CMT1225 \$250.00 NM 3 4 W 10/24/12 4:18 PM M-F 4-5p 4-5p :30 CMT1228 \$250.00 NM 4 4 W 10/24/12 4:42 PM M-F 4-5p 4-5p :30 CMT1228 \$250.00 NM 5 4 Th 10/25/12 4:29 PM M-F 4-5p 4-5p :30 CMT1230 \$250.00 NM 6 4 Th 10/25/12 4:55 PM M-F 4-5p 4-5p :30 CMT1231 \$250.00 NM 7 4 F 10/26/12 4:11 PM M-F 4-5p 4-5p :30 CMT1231 \$250.00 NM 8 4 F 10/26/12 4:28 PM M-F 4-5p 4-5p :30 CMT1228 \$250.00 NM									
16	10/23/12	10/29/12	M-F 5-6p	5-6p	-----	:30	0	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1222-- 7 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/23/12 5:07 PM M-F 5-6p 5-6p :30 CMT1225 \$600.00 NM 3 4 W 10/24/12 5:12 PM M-F 5-6p 5-6p :30 CMT1228 \$600.00 NM 2 4 W 10/24/12 5:37 PM M-F 5-6p 5-6p :30 CMT1228 \$600.00 NM 4 4 Th 10/25/12 5:27 PM M-F 5-6p 5-6p :30 CMT1228 \$600.00 NM 5 4 Th 10/25/12 5:53 PM M-F 5-6p 5-6p :30 CMT1228 \$600.00 NM 7 4 F 10/26/12 5:13 PM M-F 5-6p 5-6p :30 CMT1228 \$600.00 NM 6 4 F 10/26/12 5:54 PM M-F 5-6p 5-6p :30 CMT1230 \$600.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
556988-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/23/12	10/29/12	M-F 6-630p	6-630p	-----	:30	0	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 6:23 PM M-F 6-630p 6-630p :30 CMT1225 \$900.00 NM 2 4 W 10/24/12 6:08 PM M-F 6-630p 6-630p :30 CMT1228 \$900.00 NM 3 4 Th 10/25/12 6:13 PM M-F 6-630p 6-630p :30 CMT1229 \$900.00 NM 4 4 F 10/26/12 6:13 PM M-F 6-630p 6-630p :30 CMT1231 \$900.00 NM									
18	10/27/12	10/27/12	Sa 5-6p	5-6p	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/27/12 Sa 5-6p 5-6p :00 \$250.00 NM See MG 18.2 2 4 Su 10/28/12 5:24 PM Su 5-6p 5-6p :30 CMT1228 \$250.00 NM MG for 18.1 10/27									
19	10/23/12	10/29/12	M-F 630-7p	630-7p	-----	:30	0	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 4 Tu 10/23/12 6:42 PM M-F 630-7p 630-7p :30 CMT1225 \$2,200.00 NM MG for 19.3 10/25 1 4 Tu 10/23/12 6:52 PM M-F 630-7p 630-7p :30 CMT1225 \$2,200.00 NM 2 4 W 10/24/12 M-F 630-7p 630-7p :00 \$2,200.00 NM See MG 19.7 3 4 Th 10/25/12 M-F 630-7p 630-7p :00 \$2,200.00 NM See MG 19.6 4 4 F 10/26/12 6:42 PM M-F 630-7p 630-7p :30 CMT1228 \$2,200.00 NM 7 4 F 10/26/12 6:54 PM M-F 630-7p 630-7p :30 CMT1228 \$2,200.00 NM MG for 19.2 10/24 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 8 4 F 10/26/12 6:58 PM M-F 630-7p 630-7p :30 CMT1229 \$2,200.00 NM MG for 19.5 10/29									
21	10/23/12	10/23/12	FOX Prime Tuesday 7-8p 7p-8p		-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 FOX Prime Tuesday 7-8p 7p-8p :00 \$1,800.00 NM See MG 22.2,22.3									

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556988-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/23/12	10/23/12	FOX Prime Tuesday 8-9p	8p-9p	-1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/23/12 FOX Prime Tuesday 8-9p 8p-9p :00 \$2,000.00 NM See MG 22.2,22.3									
2 4 Tu 10/23/12 FOX X Factor Tuesday 657p-931p :00 \$2,000.00 NM See MG 22.4,22.5									
3 4 Tu 10/23/12 FOX X Factor Tuesday 657p-931p :00 \$1,800.00 NM See MG 22.4,22.5									
4 4 Tu 10/23/12 7:19 PM FOX Prime Tuesday 7-8p 7p-8p :30 CMT1225 \$1,800.00 NM MG for 22.3,22.2									
5 4 Tu 10/23/12 8:51 PM FOX X Factor Tuesday 657p-931p :30 CMT1225 \$2,000.00 NM MG for 22.3,22.2									
23	10/26/12	10/26/12	FOX Prime Friday 7-8p	7p-8p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 F 10/26/12 7:22 PM FOX Prime Friday 7-8p 7p-8p :30 CMT1230 \$1,000.00 NM									
24	10/26/12	10/26/12	FOX Prime Friday 8-9p	8p-9p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 F 10/26/12 8:41 PM FOX Prime Friday 8-9p 8p-9p :30 CMT1231 \$800.00 NM									
25	10/23/12	10/29/12	M-F 9-10p	9-10p	-----	:30	0	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/23/12 9:56 PM M-F 9-10p 9-10p :30 CMT1225 \$1,200.00 NM									
2 4 W 10/24/12 11:00 PM M-F 9-10p 9-10p :30 CMT1228 \$1,200.00 NM *									
3 4 Th 10/25/12 10:38 PM M-F 9-10p 9-10p :30 CMT1231 \$1,200.00 NM *									
4 4 F 10/26/12 9:23 PM M-F 9-10p 9-10p :30 CMT1228 \$1,200.00 NM									
26	10/23/12	10/26/12	M-F 10-1030p	10-1030p	-11-1--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -11-1-- 3 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/23/12 10:22 PM M-F 10-1030p 10-1030p :30 CMT1225 \$1,200.00 NM									
3 4 W 10/24/12 11:34 PM M-F 10-1030p 10-1030p :30 CMT1228 \$1,200.00 NM *									
2 4 F 10/26/12 10:23 PM M-F 10-1030p 10-1030p :30 CMT1228 \$1,200.00 NM									



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Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/23/12	10/29/12	M-F 1030-1102p	1030-1102p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 10:38 PM M-F 1030-1102p 1030-1102p :30 CMT1225 \$400.00 NM 2 4 W 10/24/12 11:51 PM M-F 1030-1102p 1030-1102p :30 CMT1228 \$400.00 NM * 3 4 Th 10/25/12 11:54 PM M-F 1030-1102p 1030-1102p :30 CMT1229 \$400.00 NM * 4 4 F 10/26/12 10:54 PM M-F 1030-1102p 1030-1102p :30 CMT1229 \$400.00 NM									
28	10/28/12	10/28/12	Su 10-1030p	10-1030p	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 11:58 PM Su 10-1030p 10-1030p :30 CMT1228 \$1,200.00 NM *									
29	10/28/12	10/28/12	Su 1030-1102p	1030-1102p	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 Su 1030-1102p 1030-1102p :00 <del>\$400.00</del> NM See MG 29.2									
30	10/24/12	10/24/12	World Series on FOX	7p-CC	--1----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$2,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 10:39 PM World Series on FOX 7p-CC :30 CMT1228 \$2,300.00 NM									
31	10/25/12	10/25/12	World Series on FOX	7p-CC	---1---	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$2,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 8:22 PM World Series on FOX 7p-CC :30 CMT1230 \$2,300.00 NM									
32	10/22/12	10/26/12	M-F 5-530a	5-530a	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11111-- 5 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 5:06 AM M-F 5-530a 5-530a :30 CMT1222 \$200.00 NM 2 4 Tu 10/23/12 5:06 AM M-F 5-530a 5-530a :30 CMT1225 \$200.00 NM 3 4 W 10/24/12 5:23 AM M-F 5-530a 5-530a :30 CMT1228 \$200.00 NM 4 4 Th 10/25/12 5:23 AM M-F 5-530a 5-530a :30 CMT1229 \$200.00 NM 5 4 F 10/26/12 5:24 AM M-F 5-530a 5-530a :30 CMT1231 \$200.00 NM									

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556988-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/22/12	10/26/12	M-F 530-6a	530-6a	1-1-1--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1-1-1-- 3 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 5:36 AM M-F 530-6a 530-6a :30 CMT1221 \$300.00 NM 2 4 W 10/24/12 5:38 AM M-F 530-6a 530-6a :30 CMT1228 \$300.00 NM 3 4 F 10/26/12 5:54 AM M-F 530-6a 530-6a :30 CMT1228 \$300.00 NM									
34	10/22/12	10/22/12	M-F 12-1p	12-1p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 12:59 PM M-F 12-1p 12-1p :30 CMT1222 \$200.00 NM									
35	10/22/12	10/22/12	M-F 3-4p	3-4p	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 3:09 PM M-F 3-4p 3-4p :30 CMT1225 \$100.00 NM									
36	10/23/12	10/26/12	M-F 5-6p	5-6p	-1--1--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1--1-- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 5:24 PM M-F 5-6p 5-6p :30 CMT1225 \$600.00 NM 2 4 F 10/26/12 5:37 PM M-F 5-6p 5-6p :30 CMT1229 \$600.00 NM									
37	10/22/12	10/22/12	M-F 6-630p	6-630p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 6:08 PM M-F 6-630p 6-630p :30 CMT1225 \$900.00 NM									
38	10/22/12	10/22/12	M-F 10-1030p	10-1030p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 11:36 PM M-F 10-1030p 10-1030p :30 CMT1222 \$800.00 NM *									
39	10/22/12	10/25/12	M-F 1030-1102p	1030-1102p	11-1---	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11-1--- 3 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 \$400.00 NM See MG 39.4 2 4 Tu 10/23/12 10:58 PM M-F 1030-1102p 1030-1102p :30 CMT1225 \$400.00 NM 3 4 Th 10/25/12 11:36 PM M-F 1030-1102p 1030-1102p :30 CMT1228 \$400.00 NM *									

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556988-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/24/12	10/25/12	M-F 10-1030p	10-1030p	--11---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   --11---                   2       \$1,200.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	4	W	10/24/12	11:18 PM	M-F 10-1030p	10-1030p	:30	CMT1228	\$1,200.00   NM
		*							
2	4	Th	10/25/12	11:16 PM	M-F 10-1030p	10-1030p	:30	CMT1228	\$1,200.00   NM
		*							

<u>Total Spots</u>	<b>103</b>	<u>Gross Total</u>	<b>\$62,950.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$9,442.50</b>
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<u>Net Amount Due</u>	<b>\$53,507.50</b>
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## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556988-2	11/11/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012

Billing Address:

**Media Strategies & Research**  
**Attention: Suzanne Lorimer**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Flight Dates	Order #	Alt Order #
10/22/12 - 11/04/12	556988	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	M-F 5-530a	5-530a	-----	:30	0	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/29/12 5:14 AM M-F 5-530a 5-530a :30 CMT1230 \$200.00 NM									
2	10/23/12	10/29/12	M-F 530-6a	530-6a	-----	:30	0	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/29/12 5:51 AM M-F 530-6a 530-6a :30 CMT1231 \$300.00 NM									
3	10/23/12	10/29/12	M-F 6-7a	6-7a	-----	:30	0	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 4 M 10/29/12 6:14 AM M-F 6-7a 6-7a :30 CMT1228 \$600.00 NM 9 4 M 10/29/12 6:32 AM M-F 6-7a 6-7a :30 CMT1228 \$600.00 NM									
4	10/23/12	10/29/12	M-F 7-9a	7-9a	-----	:30	0	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 4 M 10/29/12 7:06 AM M-F 7-9a 7-9a :30 CMT1229 \$375.00 NM 10 4 M 10/29/12 8:50 AM M-F 7-9a 7-9a :30 CMT1230 \$375.00 NM									
7	10/23/12	10/29/12	M-F 9-10a	9-10a	11-1---	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 M 10/29/12 9:16 AM M-F 9-10a 9-10a :30 CMT1231 \$200.00 NM									

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556988-2	11/11/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/23/12	10/29/12	M-F 10-11a	10-11a	1-1-1--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 M 10/29/12 10:58 AM M-F 10-11a 10-11a :30 CMT1228 \$100.00 NM									
11	10/29/12	10/29/12	M-F 12-1p	12-1p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/29/12 12:58 PM M-F 12-1p 12-1p :30 CMT1228 \$200.00 NM									
14	10/23/12	10/29/12	M-F 3-4p	3-4p	-----	:30	0	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 4 M 10/29/12 3:24 PM M-F 3-4p 3-4p :30 CMT1229 \$100.00 NM 10 4 M 10/29/12 3:54 PM M-F 3-4p 3-4p :30 CMT1230 \$100.00 NM									
15	10/23/12	10/29/12	M-F 4-5p	4-5p	-----	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 4 M 10/29/12 4:24 PM M-F 4-5p 4-5p :30 CMT1228 \$250.00 NM 10 4 M 10/29/12 4:54 PM M-F 4-5p 4-5p :30 CMT1231 \$250.00 NM									
16	10/23/12	10/29/12	M-F 5-6p	5-6p	-----	:30	0	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 2----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 4 M 10/29/12 5:29 PM M-F 5-6p 5-6p :30 CMT1228 \$600.00 NM 9 4 M 10/29/12 5:53 PM M-F 5-6p 5-6p :30 CMT1229 \$600.00 NM									
17	10/23/12	10/29/12	M-F 6-630p	6-630p	-----	:30	0	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/29/12 6:24 PM M-F 6-630p 6-630p :30 CMT1230 \$900.00 NM									
19	10/23/12	10/29/12	M-F 630-7p	630-7p	-----	:30	0	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/29/12 M-F 630-7p 630-7p :00 <del>\$2,200.00</del> NM See MG 19.8									
25	10/23/12	10/29/12	M-F 9-10p	9-10p	-----	:30	0	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 10/29/12 9:22 PM M-F 9-10p 9-10p :30 CMT1228 \$1,200.00 NM									

**INVOICE**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
556988-2	11/11/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 22-29, 2012	Oct 22-29, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/23/12	10/29/12	M-F 1030-1102p	1030-1102p	11111--	:30	5	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 4	M	10/29/12	10:37 PM	M-F 1030-1102p	1030-1102p	:30	CMT1231	\$400.00	NM
29	10/28/12	10/28/12	Su 1030-1102p	1030-1102p	-----1	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Su	11/04/12	10:53 PM	Su 1030-1102p	1030-1102p	:30	CMT1234	\$400.00	NM
	MG for 29.1 10/28								
39	10/22/12	10/25/12	M-F 1030-1102p	1030-1102p	11-1---	:30	3	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-1---	3	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Th	11/01/12	10:59 PM	M-F 1030-1102p	1030-1102p	:30	CMT1233	\$400.00	NM
	MG for 39.1 10/22								

Total Spots 20 Gross Total \$8,150.00

**Payment Terms 30 Days**

Agency Commission \$1,222.50

Net Amount Due \$6,927.50

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
557037-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012

Billing Address:

**Media Strategies & Research**  
**Attention: Suzanne Lorimer**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	557037	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/06/12	M-F 5-530a	5-530a	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 5:25 AM M-F 5-530a 5-530a :30 CMT1229 \$200.00 NM 2 4 W 10/31/12 5:09 AM M-F 5-530a 5-530a :30 CMT1228 \$200.00 NM 3 4 Th 11/01/12 5:23 AM M-F 5-530a 5-530a :30 CMT1232 \$200.00 NM 4 4 F 11/02/12 5:15 AM M-F 5-530a 5-530a :30 CMT1233 \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 M 11/05/12 5:07 AM M-F 5-530a 5-530a :30 CMT1234 \$200.00 NM 6 4 Tu 11/06/12 5:25 AM M-F 5-530a 5-530a :30 CMT1222 \$200.00 NM									
2	10/30/12	11/06/12	M-F 530-6a	530-6a	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 5:54 AM M-F 530-6a 530-6a :30 CMT1228 \$300.00 NM 2 4 W 10/31/12 5:51 AM M-F 530-6a 530-6a :30 CMT1230 \$300.00 NM 3 4 Th 11/01/12 5:54 AM M-F 530-6a 530-6a :30 CMT1228 \$300.00 NM 4 4 F 11/02/12 5:45 AM M-F 530-6a 530-6a :30 CMT1232 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 M 11/05/12 5:43 AM M-F 530-6a 530-6a :30 CMT1234 \$300.00 NM 6 4 Tu 11/06/12 5:47 AM M-F 530-6a 530-6a :30 CMT1234 \$300.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
557037-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/06/12	M-F 6-7a	6-7a	11111--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2211-- 6 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Tu 10/30/12 6:14 AM M-F 6-7a 6-7a :30 CMT1232 \$600.00 NM									
1 4 Tu 10/30/12 6:39 AM M-F 6-7a 6-7a :30 CMT1229 \$600.00 NM									
3 4 W 10/31/12 6:24 AM M-F 6-7a 6-7a :30 CMT1232 \$600.00 NM									
4 4 W 10/31/12 6:53 AM M-F 6-7a 6-7a :30 CMT1229 \$600.00 NM									
5 4 Th 11/01/12 6:53 AM M-F 6-7a 6-7a :30 CMT1232 \$600.00 NM									
6 4 F 11/02/12 6:57 AM M-F 6-7a 6-7a :30 CMT1229 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
7 4 M 11/05/12 6:07 AM M-F 6-7a 6-7a :30 CMT1216 \$600.00 NM									
8 4 M 11/05/12 6:42 AM M-F 6-7a 6-7a :30 CMT1222 \$600.00 NM									
10 4 Tu 11/06/12 6:38 AM M-F 6-7a 6-7a :30 CMT1234 \$600.00 NM									
9 4 Tu 11/06/12 6:58 AM M-F 6-7a 6-7a :30 CMT1222 \$600.00 NM									
4	10/30/12	11/06/12	M-F 7-9a	7-9a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2212-- 7 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Tu 10/30/12 7:38 AM M-F 7-9a 7-9a :30 CMT1230 \$375.00 NM									
1 4 Tu 10/30/12 8:17 AM M-F 7-9a 7-9a :30 CMT1228 \$375.00 NM									
4 4 W 10/31/12 7:44 AM M-F 7-9a 7-9a :30 CMT1230 \$375.00 NM									
3 4 W 10/31/12 8:29 AM M-F 7-9a 7-9a :30 CMT1232 \$375.00 NM									
5 4 Th 11/01/12 7:44 AM M-F 7-9a 7-9a :30 CMT1229 \$375.00 NM									
6 4 F 11/02/12 8:07 AM M-F 7-9a 7-9a :30 CMT1234 \$375.00 NM									
7 4 F 11/02/12 8:28 AM M-F 7-9a 7-9a :30 CMT1233 \$375.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
9 4 M 11/05/12 7:07 AM M-F 7-9a 7-9a :30 CMT1234 \$375.00 NM									
8 4 M 11/05/12 7:58 AM M-F 7-9a 7-9a :30 CMT1216 \$375.00 NM									
10 4 Tu 11/06/12 7:38 AM M-F 7-9a 7-9a :30 CMT1234 \$375.00 NM									
11 4 Tu 11/06/12 8:54 AM M-F 7-9a 7-9a :30 CMT1216 \$375.00 NM									
5	11/03/12	11/03/12	Sa 7-9a	Sa 7-9a	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Sa 11/03/12 7:52 AM Sa 7-9a Sa 7-9a :30 CMT1234 \$300.00 NM									
6	11/04/12	11/04/12	Su 7-9a	Su 7-9a	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Su 11/04/12 8:31 AM Su 7-9a Su 7-9a :30 CMT1216 \$300.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
557037-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	11/02/12	11/06/12	M-F 9-10a	9-10a	11--1--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 11/02/12 9:52 AM M-F 9-10a 9-10a :30 CMT1234 \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 11/05/12 9:41 AM M-F 9-10a 9-10a :30 CMT1234 \$200.00 NM 3 4 Tu 11/06/12 9:35 AM M-F 9-10a 9-10a :30 CMT1234 \$200.00 NM									
8	10/30/12	11/05/12	M-F 10-11a	10-11a	11-1---	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1--- 2 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 10:58 AM M-F 10-11a 10-11a :30 CMT1230 \$100.00 NM 2 4 Th 11/01/12 10:50 AM M-F 10-11a 10-11a :30 CMT1233 \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 11/05/12 10:53 AM M-F 10-11a 10-11a :30 CMT1222 \$100.00 NM									
9	10/31/12	10/31/12	M-F 11-1130a	11-1130a	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 11:28 AM M-F 11-1130a 11-1130a :30 CMT1228 \$100.00 NM									
10	10/30/12	10/30/12	M-F 1130a-12p	1130a-12p	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 11:40 AM M-F 1130a-12p 1130a-12p :30 CMT1232 \$100.00 NM									
11	11/06/12	11/06/12	M-F 12-1p	12-1p	-1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 11/06/12 12:39 PM M-F 12-1p 12-1p :30 CMT1216 \$200.00 NM									
12	11/05/12	11/05/12	M-F 1-2p	1-2p	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 1:26 PM M-F 1-2p 1-2p :30 CMT1222 \$100.00 NM									
13	10/31/12	10/31/12	M-F 2-3p	2-3p	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 2:36 PM M-F 2-3p 2-3p :30 CMT1232 \$100.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
557037-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/12	11/06/12	M-F 3-4p	3-4p	2222--	:30	10	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2222-- 8 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 3:25 PM M-F 3-4p 3-4p :30 CMT1228 \$100.00 NM 2 4 Tu 10/30/12 3:47 PM M-F 3-4p 3-4p :30 CMT1229 \$100.00 NM 3 4 W 10/31/12 3:16 PM M-F 3-4p 3-4p :30 CMT1228 \$100.00 NM 4 4 W 10/31/12 3:59 PM M-F 3-4p 3-4p :30 CMT1229 \$100.00 NM 6 4 Th 11/01/12 3:28 PM M-F 3-4p 3-4p :30 CMT1232 \$100.00 NM 5 4 Th 11/01/12 3:48 PM M-F 3-4p 3-4p :30 CMT1233 \$100.00 NM 8 4 F 11/02/12 3:25 PM M-F 3-4p 3-4p :30 CMT1234 \$100.00 NM 7 4 F 11/02/12 3:55 PM M-F 3-4p 3-4p :30 CMT1229 \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 2----- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 4 M 11/05/12 3:10 PM M-F 3-4p 3-4p :30 CMT1234 \$100.00 NM 9 4 M 11/05/12 3:54 PM M-F 3-4p 3-4p :30 CMT1234 \$100.00 NM									
15	10/30/12	11/06/12	M-F 4-5p	4-5p	2222--	:30	10	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2222-- 8 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 4:25 PM M-F 4-5p 4-5p :30 CMT1230 \$250.00 NM 2 4 Tu 10/30/12 4:48 PM M-F 4-5p 4-5p :30 CMT1232 \$250.00 NM 4 4 W 10/31/12 4:18 PM M-F 4-5p 4-5p :30 CMT1230 \$250.00 NM 3 4 W 10/31/12 4:40 PM M-F 4-5p 4-5p :30 CMT1232 \$250.00 NM 5 4 Th 11/01/12 4:28 PM M-F 4-5p 4-5p :30 CMT1232 \$250.00 NM 6 4 Th 11/01/12 4:50 PM M-F 4-5p 4-5p :30 CMT1229 \$250.00 NM 8 4 F 11/02/12 4:12 PM M-F 4-5p 4-5p :30 CMT1234 \$250.00 NM 7 4 F 11/02/12 4:30 PM M-F 4-5p 4-5p :30 CMT1233 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 2----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 4 M 11/05/12 4:28 PM M-F 4-5p 4-5p :30 CMT1234 \$250.00 NM 10 4 M 11/05/12 4:50 PM M-F 4-5p 4-5p :30 CMT1216 \$250.00 NM									
16	10/30/12	11/06/12	M-F 5-6p	5-6p	1111--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 5:14 PM M-F 5-6p 5-6p :30 CMT1228 \$600.00 NM 2 4 W 10/31/12 5:38 PM M-F 5-6p 5-6p :30 CMT1232 \$600.00 NM 3 4 Th 11/01/12 5:25 PM M-F 5-6p 5-6p :30 CMT1228 \$600.00 NM 4 4 F 11/02/12 5:38 PM M-F 5-6p 5-6p :30 CMT1232 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 M 11/05/12 5:27 PM M-F 5-6p 5-6p :30 CMT1222 \$600.00 NM									

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557037-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/30/12	11/06/12	M-F 6-630p	6-630p	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 6:21 PM M-F 6-630p 6-630p :30 CMT1230 \$900.00 NM 2 4 W 10/31/12 6:14 PM M-F 6-630p 6-630p :30 CMT1229 \$900.00 NM 3 4 Th 11/01/12 6:10 PM M-F 6-630p 6-630p :30 CMT1232 \$900.00 NM 4 4 F 11/02/12 6:13 PM M-F 6-630p 6-630p :30 CMT1234 \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 M 11/05/12 6:08 PM M-F 6-630p 6-630p :30 CMT1216 \$900.00 NM									
18	11/03/12	11/03/12	Sa 5-6p	5-6p	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 10/30/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 CMT1230 \$250.00 NM MG for 18.1 11/03 1 4 Sa 11/03/12 Sa 5-6p 5-6p :00 \$250.00 NM See MG 18.2									
19	10/30/12	11/06/12	M-F 630-7p	630-7p	11111--	:30	5	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 6:47 PM M-F 630-7p 630-7p :30 CMT1232 \$2,200.00 NM 2 4 W 10/31/12 6:53 PM M-F 630-7p 630-7p :30 CMT1228 \$2,200.00 NM 3 4 Th 11/01/12 6:43 PM M-F 630-7p 630-7p :30 CMT1228 \$2,200.00 NM 4 4 F 11/02/12 6:52 PM M-F 630-7p 630-7p :30 CMT1234 \$2,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 M 11/05/12 6:46 PM M-F 630-7p 630-7p :30 CMT1222 \$2,200.00 NM									
21	11/05/12	11/05/12	FOX Prime Monday 7-8p	7p-8p	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 7:40 PM FOX Prime Monday 7-8p 7p-8p :30 CMT1234 \$2,100.00 NM									
22	11/05/12	11/05/12	FOX Prime Monday 8-9p	8p-9p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 8:19 PM FOX Prime Monday 8-9p 8p-9p :30 CMT1216 \$1,800.00 NM									
23	10/30/12	10/30/12	FOX Prime Tuesday 8-9p	8p-9p	-1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 8:49 PM FOX Prime Tuesday 8-9p 8p-9p :30 CMT1228 \$2,000.00 NM									



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**INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
557037-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	11/01/12	11/01/12	FOX X Factor	7-9p	---1---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 8:03 PM FOX X Factor 7-9p :30 CMT1233 \$2,000.00 NM									
25	11/01/12	11/01/12	FOX Prime Thursday 8-9p	8p-9p	---1---	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 FOX Prime Thursday 8-9p 8p-9p :00 \$2,800.00 NM See MG 25.2 2 4 Th 11/01/12 FOX Prime Thursday 8-9p 8p-9p :00 \$2,800.00 NM See MG 25.3 3 4 Th 11/01/12 8:43 PM FOX X Factor 7-9p :30 CMT1232 \$2,800.00 NM MG for 25.2 11/01									
26	11/02/12	11/02/12	FOX Prime Friday 7-8p	7p-8p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 7:19 PM FOX Prime Friday 7-8p 7p-8p :30 CMT1233 \$1,000.00 NM									
27	10/30/12	11/05/12	M-F 9-10p	9-10p	11-11--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-11-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 9:39 PM M-F 9-10p 9-10p :30 CMT1230 \$1,200.00 NM 2 4 Th 11/01/12 9:44 PM M-F 9-10p 9-10p :30 CMT1232 \$1,200.00 NM 3 4 F 11/02/12 9:46 PM M-F 9-10p 9-10p :30 CMT1234 \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 M 11/05/12 9:08 PM M-F 9-10p 9-10p :30 CMT1234 \$1,200.00 NM									
28	10/30/12	11/05/12	M-F 10-1030p	10-1030p	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 10:12 PM M-F 10-1030p 10-1030p :30 CMT1232 \$1,200.00 NM 5 4 W 10/31/12 10:23 PM M-F 10-1030p 10-1030p :30 CMT1230 \$1,200.00 NM 2 4 Th 11/01/12 10:14 PM M-F 10-1030p 10-1030p :30 CMT1229 \$1,200.00 NM 3 4 F 11/02/12 10:29 PM M-F 10-1030p 10-1030p :30 CMT1232 \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 M 11/05/12 10:08 PM M-F 10-1030p 10-1030p :30 CMT1216 \$1,200.00 NM									

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
557037-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/30/12	11/05/12	M-F 1030-1102p	1030-1102p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1111-- 4 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 10:37 PM M-F 1030-1102p 1030-1102p :30 CMT1232 \$400.00 NM 2 4 W 10/31/12 10:44 PM M-F 1030-1102p 1030-1102p :30 CMT1228 \$400.00 NM 3 4 Th 11/01/12 10:44 PM M-F 1030-1102p 1030-1102p :30 CMT1233 \$400.00 NM 4 4 F 11/02/12 10:43 PM M-F 1030-1102p 1030-1102p :30 CMT1229 \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 M 11/05/12 10:59 PM M-F 1030-1102p 1030-1102p :30 CMT1216 \$400.00 NM									
30	11/04/12	11/04/12	Su 9-10p	9-10p	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 9:39 PM Su 9-10p 9-10p :30 CMT1222 \$1,200.00 NM									
31	11/04/12	11/04/12	Su 10-1030p	10-1030p	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 10:07 PM Su 10-1030p 10-1030p :30 CMT1234 \$1,200.00 NM									
32	11/04/12	11/04/12	Su 1030-1102p	1030-1102p	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 10:43 PM Su 1030-1102p 1030-1102p :30 CMT1216 \$400.00 NM									
33	10/29/12	11/06/12	M-F 5-530a	5-530a	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 5:07 AM M-F 5-530a 5-530a :30 CMT1228 \$200.00 NM 2 4 Tu 10/30/12 5:08 AM M-F 5-530a 5-530a :30 CMT1232 \$200.00 NM 3 4 W 10/31/12 5:22 AM M-F 5-530a 5-530a :30 CMT1232 \$200.00 NM 4 4 Th 11/01/12 5:13 AM M-F 5-530a 5-530a :30 CMT1233 \$200.00 NM 5 4 F 11/02/12 5:08 AM M-F 5-530a 5-530a :30 CMT1234 \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 4 M 11/05/12 5:25 AM M-F 5-530a 5-530a :30 CMT1222 \$200.00 NM 7 4 Tu 11/06/12 5:08 AM M-F 5-530a 5-530a :30 CMT1234 \$200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
557037-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/29/12	11/02/12	M-F 530-6a	530-6a	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/29/12 5:38 AM M-F 530-6a 530-6a :30 CMT1229 \$300.00 NM									
2 4 Tu 10/30/12 5:39 AM M-F 530-6a 530-6a :30 CMT1230 \$300.00 NM									
3 4 W 10/31/12 5:39 AM M-F 530-6a 530-6a :30 CMT1229 \$300.00 NM									
4 4 Th 11/01/12 5:36 AM M-F 530-6a 530-6a :30 CMT1229 \$300.00 NM									
5 4 F 11/02/12 5:54 AM M-F 530-6a 530-6a :30 CMT1234 \$300.00 NM									
35	11/01/12	11/01/12	M-F 6-7a	6-7a	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 11/01/12 6:24 AM M-F 6-7a 6-7a :30 CMT1233 \$600.00 NM									
36	10/30/12	10/30/12	M-F 7-9a	7-9a	-1-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/30/12 8:59 AM M-F 7-9a 7-9a :30 CMT1232 \$375.00 NM									
37	11/01/12	11/01/12	M-F 9-10a	9-10a	---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 11/01/12 9:47 AM M-F 9-10a 9-10a :30 CMT1228 \$200.00 NM									
38	10/30/12	11/02/12	M-F 10-11a	10-11a	-1--1--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1--1-- 2 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/30/12 10:36 AM M-F 10-11a 10-11a :30 CMT1229 \$100.00 NM									
2 4 F 11/02/12 10:31 AM M-F 10-11a 10-11a :30 CMT1232 \$100.00 NM									
39	10/29/12	10/29/12	M-F 11-1130a	11-1130a	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/29/12 11:20 AM M-F 11-1130a 11-1130a :30 CMT1230 \$100.00 NM									
40	10/31/12	10/31/12	M-F 1130a-12p	1130a-12p	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 10/31/12 11:52 AM M-F 1130a-12p 1130a-12p :30 CMT1229 \$100.00 NM									

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
557037-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	11/05/12	11/05/12	M-F 12-1p	12-1p	1-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	12:46 PM	M-F 12-1p	12-1p	:30	CMT1234	\$200.00	NM
42	10/30/12	11/05/12	M-F 5-6p	5-6p	11-11--	:30	4	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-1-11--	3	\$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	5:37 PM	M-F 5-6p	5-6p	:30	CMT1229	\$600.00	NM
2 4	Th	11/01/12	5:42 PM	M-F 5-6p	5-6p	:30	CMT1233	\$600.00	NM
3 4	F	11/02/12	5:13 PM	M-F 5-6p	5-6p	:30	CMT1234	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	M	11/05/12	5:52 PM	M-F 5-6p	5-6p	:30	CMT1234	\$600.00	NM
43	10/29/12	11/01/12	M-F 6-630p	6-630p	1--1---	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1--1---	2	\$900.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	6:08 PM	M-F 6-630p	6-630p	:30	CMT1231	\$900.00	NM
2 4	Th	11/01/12	6:21 PM	M-F 6-630p	6-630p	:30	CMT1229	\$900.00	NM
44	10/29/12	11/02/12	M-F 630-7p	630-7p	1-1-1--	:30	3	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-1-1--	3	\$2,200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	6:43 PM	M-F 630-7p	630-7p	:30	CMT1228	\$2,200.00	NM
2 4	W	10/31/12	6:36 PM	M-F 630-7p	630-7p	:30	CMT1230	\$2,200.00	NM
3 4	F	11/02/12	6:37 PM	M-F 630-7p	630-7p	:30	CMT1229	\$2,200.00	NM
45	11/03/12	11/03/12	Sa 630-7p	Sa 630-7p	-----1-	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	W	10/31/12	6:07 AM	M-F 6-7a	6-7a	:30	CMT1228	\$600.00	NM
	MG for 45.1 11/03								
3 4	W	10/31/12	12:37 PM	M-F 12-1p	12-1p	:30	CMT1230	\$200.00	NM
	MG for 45.1 11/03								
1 4	Sa	11/03/12		Sa 630-7p	Sa 630-7p	:00		\$800.00	NM
	See MG 45.2, 45.3								

## INVOICE



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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
557037-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/29/12	11/05/12	M-F 9-10p	9-10p	11211--	:30	6	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11211-- 6 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/29/12 9:45 PM M-F 9-10p 9-10p :30 CMT1228 \$1,200.00 NM									
2 4 Tu 10/30/12 9:13 PM M-F 9-10p 9-10p :30 CMT1229 \$1,200.00 NM									
4 4 W 10/31/12 9:10 PM M-F 9-10p 9-10p :30 CMT1232 \$1,200.00 NM									
3 4 W 10/31/12 9:37 PM M-F 9-10p 9-10p :30 CMT1229 \$1,200.00 NM									
5 4 Th 11/01/12 9:09 PM M-F 9-10p 9-10p :30 CMT1233 \$1,200.00 NM									
6 4 F 11/02/12 9:12 PM M-F 9-10p 9-10p :30 CMT1234 \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
7 4 M 11/05/12 9:22 PM M-F 9-10p 9-10p :30 CMT1222 \$1,200.00 NM									
47	10/29/12	11/05/12	M-F 1030-1102p	1030-1102p	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/29/12 10:57 PM M-F 1030-1102p 1030-1102p :30 CMT1229 \$400.00 NM									
2 4 Tu 10/30/12 10:55 PM M-F 1030-1102p 1030-1102p :30 CMT1229 \$400.00 NM									
3 4 W 10/31/12 10:58 PM M-F 1030-1102p 1030-1102p :30 CMT1232 \$400.00 NM									
4 4 Th 11/01/12 10:37 PM M-F 1030-1102p 1030-1102p :30 CMT1228 \$400.00 NM									
5 4 F 11/02/12 11:00 PM M-F 1030-1102p 1030-1102p :30 CMT1234 \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 4 M 11/05/12 10:39 PM M-F 1030-1102p 1030-1102p :30 CMT1222 \$400.00 NM									
48	11/05/12	11/06/12	M-F 6-7a	6-7a	11-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 11/05/12 6:25 AM M-F 6-7a 6-7a :30 CMT1234 \$1,000.00 NM									
2 4 Tu 11/06/12 6:08 AM M-F 6-7a 6-7a :30 CMT1216 \$1,000.00 NM									
49	11/06/12	11/06/12	M-F 10-11a	10-11a	-1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 11/06/12 10:48 AM M-F 10-11a 10-11a :30 CMT1222 \$250.00 NM									
50	11/05/12	11/05/12	M-F 11-1130a	11-1130a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 11/05/12 11:16 AM M-F 11-1130a 11-1130a :30 CMT1234 \$200.00 NM									



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557037-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	11/05/12	11/05/12	M-F 1130a-12p	1130a-12p	1-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	11:45 AM	M-F 1130a-12p	1130a-12p	:30	CMT1216	\$200.00	NM
52	11/06/12	11/06/12	M-F 12-1p	12-1p	-1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	11/06/12	12:08 PM	M-F 12-1p	12-1p	:30	CMT1234	\$500.00	NM
53	11/05/12	11/05/12	M-F 3-4p	3-4p	1-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	3:29 PM	M-F 3-4p	3-4p	:30	CMT1216	\$200.00	NM
54	11/05/12	11/05/12	M-F 4-5p	4-5p	1-----	:30	1	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$625.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	4:11 PM	M-F 4-5p	4-5p	:30	CMT1222	\$625.00	NM
55	11/05/12	11/05/12	M-F 5-6p	5-6p	1-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	5:08 PM	M-F 5-6p	5-6p	:30	CMT1234	\$1,000.00	NM
56	11/05/12	11/05/12	M-F 6-630p	6-630p	1-----	:30	1	\$1,440.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,440.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	6:15 PM	M-F 6-630p	6-630p	:30	CMT1234	\$1,440.00	NM
57	11/05/12	11/05/12	M-F 9-10p	9-10p	1-----	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	9:43 PM	M-F 9-10p	9-10p	:30	CMT1234	\$1,800.00	NM
58	11/05/12	11/05/12	M-F 10-1030p	10-1030p	1-----	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	10:24 PM	M-F 10-1030p	10-1030p	:30	CMT1234	\$1,800.00	NM

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Advertiser	Product	Estimate Number	
McCaskill/D/MO/US Senate	Oct 29-Nov 6, 2012	Oct 29-Nov 6, 2012	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	11/05/12	11/05/12	M-F 1030-1102p	1030-1102p	1-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	4	M	11/05/12	10:54 PM	M-F 1030-1102p	1030-1102p	:30	CMT1234	\$1,000.00 NM

Total Spots **162** Gross Total **\$102,865.00**

**Payment Terms 30 Days**

Agency Commission **\$15,429.75**

Net Amount Due **\$87,435.25**